

# INVOICE



**KMGH**  
**123 Speer Blvd**  
**Denver, CO 80203**  
**Main: (303)832-7777**  
**Billing:**

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street Ste. 510**  
**Denver, CO 80203**

Send Payment To:

**KMGH**  
**EW Scripps**  
**PO Box 30509**  
**Los Angeles, CA 90030-0509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
185068-1	09/16/12	September 2012	08/27/12 - 09/16/12

Station	Account Executive	Sales Office	Sales Region
KMGH	Laura Hargis	Denver Local	Local

Advertiser	Product	Estimate Number
Congress/Pace(D)	Pace for Congress 2012	11767

Flight Dates	Order #	Alt Order #
09/10/12 - 09/16/12	185068	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/10/12	09/14/12	7News at 530AM	530AM-6AM	11111--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12    09/16/12    11111--                5            \$175.00									
Spots: # Ch    Day Air Date    Air Time Description            Start/End Time            Length Ad-ID									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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Advertiser	Product	Estimate Number	
Congress/Pace(D)	Pace for Congress 2012	11767	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/10/12	09/14/12	GMA M-F 7-9A	7A-9A	22222--	:30	10	\$300.00	NM
4	09/15/12	09/15/12	7-9a Sat Morning News	7A-9A	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 09/15/12 7:39 AM 7-9a Sat Morning News 7A-9A :30 SP0212H \$150.00 NM									
6	09/16/12	09/16/12	7A-8A SUN MORN NEWS	7A-8A	-----S	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 09/16/12 7:58 AM 7A-8A SUN MORN NEWS 7A-8A :30 SP0212H \$125.00 NM									
8	09/10/12	09/10/12	9a-930a Right This Minute	9a-930a	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 09/10/12 9:16 AM 9a-930a Right This Minute 9a-930a :30 SP0212H \$150.00 NM									
9	09/12/12	09/14/12	930a-10 Right This Minute	930a-10a	--1-1--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1-1-- 2 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMGH W 09/12/12 9:39 AM 930a-10 Right This Minute 930a-10a :30 SP0212H \$175.00 NM 2 KMGH F 09/14/12 9:53 AM 930a-10 Right This Minute 930a-10a :30 SP0212H \$175.00 NM									
10	09/11/12	09/11/12	THE VIEW	10A-11A	-1-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -1----- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 09/11/12 10:34 AM THE VIEW 10A-11A :30 SP0212H \$375.00 NM									
11	09/10/12	09/13/12	11A-12P News	11A-12P	1--1---	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1--1--- 2 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 09/10/12 11:52 AM 11A-12P News 11A-12P :30 SP0212H \$175.00 NM 2 KMGH Th 09/13/12 11:24 AM 11A-12P News 11A-12P :30 SP0212H \$175.00 NM KA 9/6									
12	09/12/12	09/12/12	The CHEW	1157A-1P	--1----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH W 09/12/12 The CHEW 1157A-1P :00 <del>\$125.00</del> NM See MG 12.2 2 KMGH Th 09/13/12 11:58 AM The CHEW 1157A-1P :30 SP0212H \$125.00 NM MG for 12.1 09/12									
13	09/10/12	09/14/12	Dr. Oz	4P-5P	11111--	:30	5	\$200.00	NM

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185068-1	09/16/12	September 2012	08/27/12 - 09/16/12
Advertiser	Product	Estimate Number	
Congress/Pace(D)	Pace for Congress 2012	11767	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/10/12	09/14/12	Dr. Oz	4P-5P	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 11111-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 KMGH M 09/10/12 4:26 PM Dr. Oz 4P-5P :30 SP0212H \$200.00 NM									
1 KMGH Tu 09/11/12 4:19 PM Dr. Oz 4P-5P :30 SP0212H \$200.00 NM									
KA 9/6									
2 KMGH W 09/12/12 4:43 PM Dr. Oz 4P-5P :30 SP0212H \$200.00 NM									
KA 9/6									
3 KMGH Th 09/13/12 4:19 PM Dr. Oz 4P-5P :30 SP0212H \$200.00 NM									
KA 9/6									
4 KMGH F 09/14/12 4:11 PM Dr. Oz 4P-5P :30 SP0212H \$200.00 NM									
KA 9/6									
14	09/10/12	09/14/12	5-530P News	5P-530P	11211--	:30	6	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 11211-- 6 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KMGH M 09/10/12 5:24 PM 5-530P News 5P-530P :30 SP0212H \$425.00 NM									
1 KMGH Tu 09/11/12 5:22 PM 5-530P News 5P-530P :30 SP0212H \$425.00 NM									
5 KMGH W 09/12/12 5:13 PM 5-530P News 5P-530P :30 SP0212H \$425.00 NM									
7 KMGH W 09/12/12 5:28 PM 5-530P News 5P-530P :30 SP0212H \$425.00 NM									
3 KMGH Th 09/13/12 5:21 PM 5-530P News 5P-530P :30 SP0212H \$425.00 NM									
6 KMGH F 09/14/12 5:13 PM 5-530P News 5P-530P :30 SP0212H \$425.00 NM									
15	09/15/12	09/15/12	5pm News Saturday	5P-6p	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 09/15/12 5:37 PM 5pm News Saturday 5P-6p :30 SP0212H \$200.00 NM									
16	09/16/12	09/16/12	5pm News Sun Local Nev	5P-6P	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 09/16/12 4:59 PM 5pm News Sun Local News 5P-6P :30 SP0212H \$200.00 NM									
17	09/10/12	09/13/12	6P-630P JEOPARDY (M- 6P-630P		1--1---	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1--1--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH M 09/10/12 6:03 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 SP0212H \$800.00 NM									
1 KMGH Th 09/13/12 6:12 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 SP0212H \$800.00 NM									
18	09/11/12	09/14/12	630-7p WHEEL (M-F)	630-7P	-1--1--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -1--1-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH Tu 09/11/12 6:41 PM 630-7p WHEEL (M-F) 630-7P :30 SP0212H \$800.00 NM									
3 KMGH F 09/14/12 6:40 PM 630-7p WHEEL (M-F) 630-7P :30 SP0212H \$800.00 NM									
19	09/10/12	09/14/12	10P NEWS (M-F/SU)	10P-1037P	11111--	:30	5	\$500.00	NM

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Advertiser	Product	Estimate Number	
Congress/Pace(D)	Pace for Congress 2012	11767	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/10/12	09/14/12	10P NEWS (M-F/SU)	10P-1037P	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 09/10/12 10:23 PM 10P NEWS (M-F/SU) 10P-1037P :30 SP0212H \$500.00 NM									
5 KMGH Tu 09/11/12 10:24 PM 10P NEWS (M-F/SU) 10P-1037P :30 SP0212H \$500.00 NM									
6 KMGH W 09/12/12 10:24 PM 10P NEWS (M-F/SU) 10P-1037P :30 SP0212H \$500.00 NM									
3 KMGH Th 09/13/12 10:12 PM 10P NEWS (M-F/SU) 10P-1037P :30 SP0212H \$500.00 NM									
4 KMGH F 09/14/12 10:22 PM 10P NEWS (M-F/SU) 10P-1037P :30 SP0212H \$500.00 NM									
20	09/15/12	09/15/12	10P NEWS (SAT)	10P-1037P	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 09/15/12 10:46 PM 10P NEWS (SAT) 10P-1037P :30 SP0212H \$300.00 NM									
News aired from 10:11:41p to 10:45:22p									
21	09/16/12	09/16/12	10P NEWS (M-F/SU)	10P-1037P	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 09/16/12 10:35 PM 10P NEWS (M-F/SU) 10P-1037P :30 SP0212H \$500.00 NM									
22	09/11/12	09/14/12	Nightline	1037P-1103P	-1111--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -1111-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 09/11/12 10:47 PM Nightline 1037P-1103P :30 SP0212H \$350.00 NM									
6 KMGH W 09/12/12 2:51 PM Millionaire/Inside Edition 2-3pm :30 SP0212H \$175.00 NM									
MG for 22.2 09/13									
4 KMGH W 09/12/12 10:55 PM Nightline 1037P-1103P :30 SP0212H \$350.00 NM									
2 KMGH Th 09/13/12 Nightline 1037P-1103P :00 <del>\$350.00</del> NM									
See MG 22.5,22.6									
3 KMGH F 09/14/12 Nightline 1037P-1103P :00 <del>\$350.00</del> NM									
Credited									
5 KMGH F 09/14/12 2:57 PM Millionaire/Inside Edition 2-3pm :30 SP0212H \$175.00 NM									
MG for 22.2 09/13									
23	09/11/12	09/11/12	Inside Edition	230P-3P	-1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KMGH Tu 09/11/12 2:56 PM Inside Edition 230P-3P :30 SP0212H \$175.00 NM									
24	09/10/12	09/14/12	Katie	3-4pm	1--11--	:30	3	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1--11-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH M 09/10/12 3:48 PM Katie 3-4pm :30 SP0212H \$275.00 NM									
4 KMGH Th 09/13/12 3:35 PM Katie 3-4pm :30 SP0212H \$275.00 NM									
3 KMGH F 09/14/12 3:25 PM Katie 3-4pm :30 SP0212H \$275.00 NM									
26	09/16/12	09/16/12	9A-10A SUN MORN NEV	9A-10A	-----S	:30	1	\$150.00	NM

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>Congress/Pace(D)</b>	<b>Pace for Congress 2012</b>	<b>11767</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 09/16/12 9:33 AM 9A-10A SUN MORN NEWS 9A-10A :30 SP0212H \$150.00 NM									
27	09/14/12	09/14/12	Nightline	1037P-1103P	----1--	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH F 09/14/12 10:46 PM Nightline 1037P-1103P :30 SP0212H \$525.00 NM									
<u>Total Spots</u>							<b>63</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$20,050.00</b>
<u>Agency Commission</u>	<b>\$3,007.50</b>
<u>Net Amount Due</u>	<b>\$17,042.50</b>